



O.P.I.

#1 SALON BRAND WORLDWIDE

#OPISGXDISNEYALICE

THE WORLD'S NUMBER ONE SALON NAIL LACQUER BRAND HAS GONE POSITIVELY MAD.

O.P.I.

Presents

Disney
ALICE THROUGH THE LOOKING GLASS

Join OPI for some color madness when we celebrate the June 2016 release of Disney Alice Through The Looking Glass with a new Brights collection inspired by the film's mad, crazy, wonderful characters and their latest adventures. The story takes Alice back to the whimsical world of Wonderland, where she time travels to save the Mad Hatter, who is not himself.

The collection features eight insanely gorgeous limited-edition shades (each available in both lacquer and GelColor

formulas), plus a bonus special edition nail lacquer. Everyone is sure to find their cup of tea in these bright, bold colors fit for storybook and real-life heroines alike. There's strength in mesmerizing blues, nobility in gleaming alabaster and glittering gold, and more than a little madness in saturated hues of lilac, burgundy, red and fuchsia.

The collaboration is OPI's second with the successful Disney film franchise that began in 2010 with Alice in Wonderland. Come and indulge in some color madness with us!



THE ALICE DUO PACK
\$26
Not available in Watsons.

THE MINIS PACK
\$40

THE MAD HATTER DUO PACK
\$26

BONUS SHADE!
SPECIAL EDITION
NAIL LACQUER

What Time Isn't It?
It's time for this matte black with silvers of silver.

Not available in Watsons.

The collection also includes giftable sets including Alice (not available in Watsons) and Mad Hatter Duo Packs each featuring two full-size 1/2 Fl. Oz nail lacquers, and a Mini Pack selection of four 1/8 Fl. Oz. bottles.

Disney
ALICE THROUGH THE LOOKING GLASS
by **O.P.I.**

- NLBA1 **The I's Have It** All eyes on ME...and this light powder blue.
- NLBA2 **Oh My Majesty!** A supremely beautiful pearly alabaster.
- NLBA3 **What's the Hatter with You?** I'm going crazy for this rich burgundy crème.
- NLBA4 **I'm Gown for Anything!** Have a ball in this adventurous, creamy lilac.
- NLBA5 **Fearlessly Alice** A bold cerulean blue with intrepid style.
- NLBA6 **A Mirror Escape** Break free from ordinary in this glittering gold.
- NLBA7 **Having a Big Head Day** Get ahead of the pack in this commanding, hot red.
- NLBA8 **Mad for Madness Sake** This fuchsia pink is crazy-hot on you.

O.P.I. brings you
8
INSANELY GORGEOUS SHADES
in nail lacquer and GelColor formulas!



The above nail lacquers can be found at selected Watsons, departmental stores and top OPI salons from 23rd June onwards.

IT'S
TIME FOR
A LITTLE
COLOR
MADNESS.



For more information, product images or samples:

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